



**CREATE THE FUTURE  
WITH  
GLOBAL INNOVATION LEADERS**

# **AI IMPACT SUMMIT**

**5-7 March | 2024**

Salzburg, Austria

main and independent track of Salz21 Conference'24  
powered by

**GAiA**



# THIS IS “THE” MOMENT

The world and humanity have never faced such rapid technological advancement before. AI has brought world-renowned experts, international organizations, and governments into the quest to navigate this incredible opportunity and responsibility. Our guiding principles are mutual respect and collaboration beyond borders.

That's why, as the GAIA Foundation, starting from 2023, we are joining forces with the organizers of the Salz21 Conference, and in 2024, we are expanding it.

AI IMPACT SUMMIT'24 is being organized precisely to enable the most distinguished minds not only to discuss but also to take concrete actions, to have an impact on the sustainable development of AI.

• **Join us and create the future of the World and Your Business together with us!**

# ABOUT US



**WE COMBINE HUMAN CREATIVITY  
AND EMPATHY WITH THE COMPUTATIONAL  
POWER OF AI**

GAIA Foundation, Global Artificial Intelligence Alliance, co-founded by David Hanson of Hanson Robotics, taking the AI revolution to the next level by establishing a life-changing collaboration between humans and machines. Our scientific and research work is focused on creating Compassion AI concept that supports the well-being of the planet and meaningfully advances mankind. In GAIA we envision AI evolving from a tool to solve global issues to an important partner in the dialogue. By humanizing machines based on ethics and compassion, we have more than hopes for a better future.



**HOME OF INNOVATION  
MINING VALUE FOR THE FUTURE BY HUMAN  
& TECHNOLOGY**

Salzburg, known for its salt production and thriving cross border trade, the Unesco World Heritage town has garnered fame for its cultural treasures. Building upon its heritage, salz21 embraces the age old tradition of unearthing valuable resources for a promising future. Today, its focus lies in fostering innovation, tapping into the region's immense potential. The Salzburg Exhibition Center will transform into a global hub of exchange on the 6<sup>th</sup> and 7<sup>th</sup> of March 2024. This remarkable event, salz21, acts as a platform for small and medium sized enterprises (SMEs), startups, and investors alike. By consolidating the synergies of numerous initiatives, salz21 addresses the emerging trends and forward looking technologies shaping our economic landscape.





# AI IMPACT SUMMIT 2024 PLAN



## VENUE

SALZBURG, AUSTRIA



## TIME

5-7 March 2024



**150**  
SPEAKERS



**60 SESSIONS WITH**  
KEYNOTE SPEAKERS



**2000**  
PARTICIPANTS



**3000 sqm**  
EXIBITION AREA



# The one-of-a-kind AI event: from practical discussions and networking to education and inspiration



## ✓ **DAY 1: GAIA Action Tank**

International and multidisciplinary group that works in specially designed Collective Creativity protocol on the most important problems of the modern world.



## ✓ **DAY 2: Match Day**

A designated day offers all day matchmaking opportunities, exciting pitches, master classes and a lot more for start-ups, corporates and investors.



## ✓ **DAY 3: Tech Day**

The spotlight shines on the most forward-thinking technological solutions and innovations. It's a day of discovery, learning, and inspiration.

**Join the group of experts who talk less and take more action!**





# DAY 1: GAIA ACTION TANK

## OUR UNIQUE PROBLEM-SOLVING METHODOLOGY:

### *Virtual Florence as a workshop tool*

Renaissance Florence was a place where an amazing mix of human genius and a unique system of cooperation managed to change the world in a few years. Today's times need a new Enlightenment, a new Florence that transcends borders, religions, cultures and traditional ways of thinking. We need a Virtual Florence that changes the paradigm.



We combine both **conscious** and **unconscious** ways of working with creativity and innovation.



More than **40 world class experts** trusted us in a past 2 years of development.

Our tool is one of the leading problem-solving one. When combined with other elements of the GAIA Ecosystem, it creates a unique value proposition for companies, venture capitalists, and governmental institutions seeking the most accurate solutions to their challenges.

in cooperation with  
**iMind Institute**  
[www.imindinstitute.com](http://www.imindinstitute.com)

### World Class Experts

Virtual Florence members are carefully selected leaders in their fields divided into 4 groups: Science, Business, Technology, Spirituality. They create an international and multidisciplinary group that will work on the most important problems of the modern world.



### Collective Creativity Protocol

During the meeting, participants will work based on the Collective Creativity protocol developed by iMind Institute - a group flow process that allows you to create and act more effective as well as the pick state experience protocols.



### AI - Human Synergy

A humanoid AI robot is also a member of the group, whose knowledge is expected to help to develop the best possible solutions. It is the world's first think tank with a robot as a member.





## DAY 2: MATCH DAY

**AI Impact Summit** for **business and start-ups** offers many attractive activities to support the development and growth of companies. We have prepared a dynamic programme that will provide valuable experiences and the opportunity to make valuable contacts. Here is a preview of some of the activities that await you:

### Business Opportunities

- Business Solution Presentations
- Start-up Presentations
- Pitching and start-up competition
- Networking
- Exhibitor stands
- Workshops and training sessions
- Mentoring and consulting







# DAY 3: TECH DAY

The AI Impact Summit spans two days of events focused on positive impact, designed to immerse every attendee in a world where human creativity and machine computing power converge. The event is structured into four thematic blocks: **Future, Human, Society, and Technology**, and includes parallel activities.

- Top World Speakers
- Investors' Lounge
- Human - Robot Experiments
- Future Impact Award
- Super Human Experience Rooms
- Start-ups' World

# THEY WERE WITH US IN 2023

## Selected Experts:

**David Hanson**  
Hanson Robotics



**Joanna Przetakiewicz**  
Era of New Women



**Carl H. Smith**  
Cyberdelic Society



**Mila Orlńska**  
iMind Institute



**Robert Kroplewski**  
United Nations



**Mika**  
AI CEO Dictador



**Scott Eastman**  
Superforecaster



**Mila Aliana**  
Guardians of Life



**Krzysztof Meissner**  
Warsaw University



## Selected Partners:

**Dictador**



**THE HAGUE CENTER**  
FOR GLOBAL GOVERNANCE, INNOVATION AND EMERGENCE





# YOU DECIDE HOW MUCH YOU GAIN AS A PARTNER

Regardless of the chosen level of Partnership you gain:

- ☐ the image of a business supporting the sustainable development of AI
- ☐ the opportunity to meet and invest in future technology leaders
- ☐ contact with technology enthusiasts who will help you grow your business

However, **the impact you make with your participation depends on the selected package.** Both in terms of real impact - shaping the future of technology, business, and humanity, and in terms of your image - appearing with your message in the media and public space.

## CHOOSE A SOLUTION THAT MATCHES YOUR BUSINESS STRATEGY

Our business and marketing strategists will help tailor the package to your expectations and capabilities.

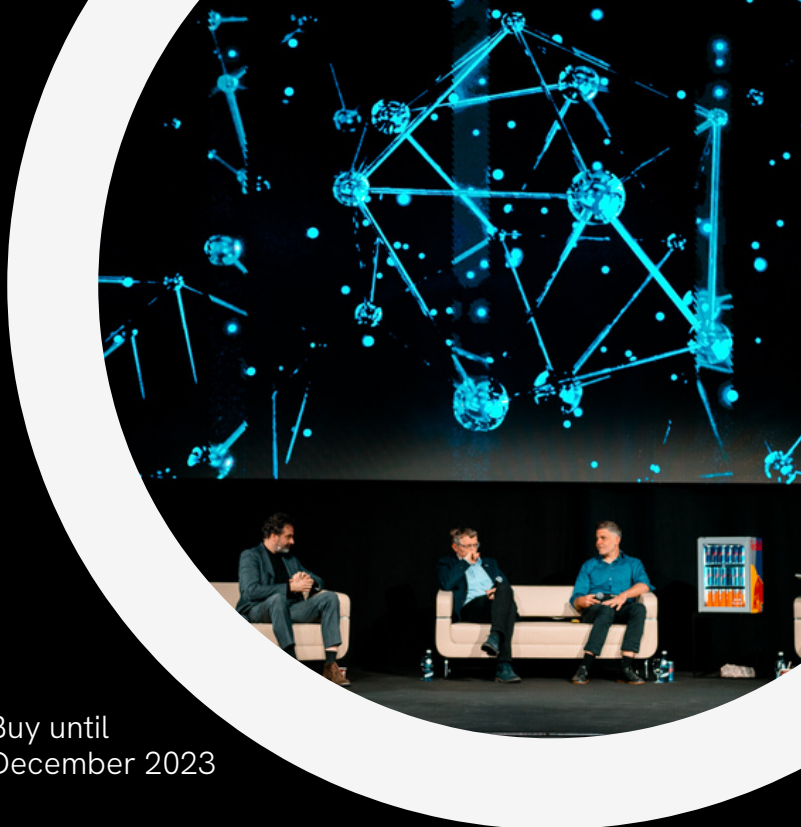


# BECOME PLATINUM PARTNER

Price: 120k EUR



Buy until  
December 2023



Exclusive package (only 1 Platinum Partner), thanks to which your company's name will be mentioned continuously, including the name of one of the stages, position in the agenda, and many other benefits available only in this Package. And furthermore:

## **Brand Visibility and Recognition**

Branding, your add in the newsletter to all of the participants, sponsor's adds between panels on the main stage.

## **Networking Opportunities**

Exclusive dinner and access to VIP lounge and network.

## **Leadership and Speaking Opportunities**

Speech on the main stage of Salz21, speech on the AI Impact stage and workshops.

## **Product / Service Promotion**

Stage name, name of one of the rooms, spot at the expo area.

## **Media Exposure**

Sponsored articles in a selected media, private photographer during the event.

## **Brand Association and Credibility**

Sponsorship of guest speaker (being with him on a stage, dinner etc.) and a place in a jury of a startup contest.

## **For your convenience**

VIP accommodation and VIP Food (breakfast + dinner + coffee breaks).





# Buy a sponsorship package

co-create with us the future world of a positive impact

Choose the one that suits you best

Gold  
80k EUR

Silver  
30k EUR


Bronze  
12k EUR



# SPONSORSHIP PACKAGES

	GOLD	SILVER	BRONZE
<b>Brand Visibility and Recognition</b>			
Branding	Included	Included	Included
Promo in the newsletter	Included	No	No
<b>Networking Opportunities</b>			
Access to VIP lounge	Included	Included	Included
VIP network access	Included	Included	No
Exclusive dinner	Included	No	No
<b>Speaking Opportunities</b>			
Main stage of Salz21	Included	No	No
AI Impact stage	Included	Included	No
Workshop	Included	Included	Included
<b>Product Promotion</b>			
Stand in the Expo area	Included	Included	No
Name of one of the rooms	Included	No	No
<b>For your convenience</b>			
Higher Class Accommodation	Included	No	No
3* Accommodation	No	Included	No
Discount for Accommodation	No	No	Included
Food (2 melas + coffee breaks)	Included	No	No
Food (Lunch + coffee breaks)	No	Included	No
Tickets for meals in Food Hall	No	No	Included
<b>Net Offer</b>	<b>80,000 EUR</b>	<b>30,000 EUR</b>	<b>12,000 EUR</b>





# ADD-ONS

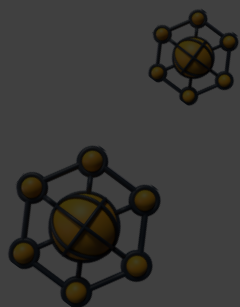
Your package is missing something or you want to create your own?  
There is still a chance! Take a look what we have prepared for you.

## Benefits

Media-only package	5,000 EUR
Become a Speaker	5,000 EUR
Name of one of the rooms	10,000 EUR
Sponsorship of a guest speaker	from 20,000 EUR

## For your convenience

VIP Food (breakfast + lunch + coffee breaks)	2,000 EUR
Food Lounge (lunch + coffee breaks)	1,000 EUR
Renting the room facilities	2,000 EUR
Private photographer	2,000 EUR



# 2023 | SUMMARY



Summary video of 2023: [click here](#)

## Numbers of 2023:

Exhibition Area with start-ups, SMEs, corporates	3000 m <sup>2</sup>
Networking area with workshops and master classes	6000 m <sup>2</sup>
Speakers	150
Sessions with international keynotes and show program	60
Visitors (20% International, 80% Austria)	2000
Media coverage	1.8M
Engagement rate	600

Imagine what we could achieve together...



# IDEAS BORN at AI Impact Summit 2023



## 200k EUR Start-up Contest

GAIA, in partnership with [Dictador](#), is launching a contest for startups that is based on the work of [Virtual Florence](#) - Collective Intelligence Workshop. The task is to create a solution, which uses gamification and flow state to teach in psychologically safe ways. More about the contest: [here](#)

## GAIA Guardians

A distinguished alliance comprising hopeful individuals and world-class experts, united by a shared vision of decentralized and compassionate AI. GAIA Guardians envisions a future where AI harmonizes with humanity, nurturing innovation while safeguarding our shared values.

## AI Impact VC

A seed capital fund with capitalization of \$16M focused on start-ups in the AI impact sector. The work of the fund is strongly connected with GAIA Ecosystem which stands for validation of project ideas and flow protocols of iMind Institute which support acceleration phase.



## How we achieve it?

- ✓ Global network of experts
- ✓ Reverse thinking strategy
- ✓ Collective Creativity & Flow protocols
- ✓ Best equipment for human upgrade

# FIRST SPEAKERS OF 2024

Our early confirmed speakers of the AI Impact Summit 2024.



**David Hanson**

Founder & CEO  
Hanson Robotics

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**Marc Buckley**

Sustainable Futurist  
[www.marcbuckley.earth](http://www.marcbuckley.earth)

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**Ben Goertzel**

CEO & Founder  
SingularityNET



March 5-7  
2024

Salzburg  
Austria



# BECOME OUR PARTNER

Let's change the world together

## Contact

**Damian Ciachorowski**  
GAIA CEO

+48 662-396-543  
[damian@globalai.life](mailto:damian@globalai.life)  
[www.globalai.life](http://www.globalai.life)



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